



Bloomberg  
Philanthropies



# HER MONEY, HER LIFE PROJECT KOROGWE BRIEF

Chai ni Pesa, Chai ni Dawa



Project:  
Her Money, Her Life

## CARE International in Tanzania – Her Money, Her Life Project

### Donor

Bloomberg Philanthropies

### Partners:

- Kazi Yetu Limited
- Tea Board of Tanzania
- Tea Research Institute of Tanzania
- Tanzania Smallholders Tea – Development Agency

### Coverage:

Bumbuli DC  
Busokelo  
Muheza  
Njombe DC  
Njombe TC  
Korogwe DC  
Rungwe

### Target

30,000 – Project Participants  
(80% Women)

### Project core areas:

- Collective investment
- Information through technology
- Investment opportunities for farmers and cooperatives
- Marketing and sales
- Women's Leadership
- Land acquisition

### CARE International in Tanzania History

CARE International began working in Tanzania in 1994, initially focusing on the response to the Rwandan genocide and the subsequent influx of refugees into the Kagera Region of North-western Tanzania.

In the following years, CARE Tanzania expanded its work to support the development of innovative education, health, microfinance, and environmental programs across most regions of the country.

#### Key Impact area:

- Climate Justice
- Humanitarian
- Women Economic Justice
- Right to Health
- Gender equality
- Right to food, Water, and sanitation

### Key Wins:

- Establishment of 2,042 VSLA groups with around 41,138 members (72% women).
- 658 VSLA groups with 11,583 members (67% women) established collective funds for collective investment business with a capital of 368,729,900 (\$160,317)
- 573 VSLA groups with 9,589 members (67% women) established Agri-funds with a capital of 209,052,808 (\$90,893)
- Establishment of the Dar es Salaam Tea Auction (DTA)
- HMHL was able to influence the cost of green leaf at the Dar Tea Auction, which yielded a return on investment (ROI) for the increased price to farmers of 83% from January 2023
- HMHL-Sakare AMCOS co-establishment of the Specialty Tea demo facility at Bungu: This is the first ever tea processing unit established by the AMCOS in Tanzania
- Development of the Tanzania Tea Profile
- Development of the tea-sub sector database of value chain actors.
- Development of the Standard Hybrid Tea GAP manual as per East Africa Standard

### Korogwe DC

- 9 CBT's were trained and supporting VSLA groups.
- 44 VSLA groups have been formed with a total of 1,349 members (74% women) and 253,684,000 (\$110,297) capital.
- 9 Community development officers, 2 officers from TBT, and 1 from TSHTDA were trained on GBV issues.
- 19 groups are using CHOMOKA digital app to store their groups information.
- 14 groups collectively invested in Agriculture, livestock keeping, spice processing. Total amount invested is 21,295,000 (\$9,259).
- Lutindi groups connected with SIDO and were trained on herbs and spices processing.
- 1,033 farmers were trained on GBV (45% were women).
- 1,578 farmers (39% women) trained on GAP.
- Establishment of the Specialty Tea demo facility

### Sakare Specialty Tea Company

- The company is owned by small holder cooperative (Sakare) and Kazi Yetu Ltd by 99% and 1% respectively.
- The Company own a Factory and the farm of 15.1 hector.
- The capacity of the factory is 50 kgs of made tea per day, with estimates of 12,000 kgs in a year whereby a kg is paid TZS 10,000 by off taker.
- Increase in green leaves production from 1,627,921 kgs in 19/20 to 1,887,518 kgs in 22/23 equivalent to 15.94% increment.
- 14 employees (10 women and 4 men) are working in the factory (Salaried and casual)
- The factory is expected to increase the AMCOS income to more than Tsh 120M per year as gross income for selling the made tea in contrast to Tsh 21.96 M if they were to sell as green leaves, it is equivalent to 546.4%.
- Assurance for SSTC model scale up by construction of 5 more factories in Tanzania by the Ministry of Agriculture